

Happy Spring, Gung Hei Fat Choy (Happy New Year of the Earth Rat), Luck of the Irish to you, joyous Easter and hope you all gave yourself lots of love on Heart Day! Apologies for being "absent", busy with finishing my website [www.furshui.com](http://www.furshui.com) Fur Shui is now available, enjoy it!!

## EVENTS AND MY NEWS FLASHES

APRIL 15, 2008 RELEASE OF  
 "Fur Shui"™ *An Introduction*  
 to Animal Feng Shui:

My new book has it's debut  
**April 15th at Barnes and Noble**  
**in Santa Monica (Wilshire and**  
**3rd) at 7PM!** Come to the book  
 signing!!! Or, go to my website:  
[www.furshui.com](http://www.furshui.com) and click to order  
 on Amazon! (ISBN # 978-1-59921-276-0)



"Fur Shui"™

Just a couple other locations where you can join me:

**APRIL 24, THURSDAY, 6PM** *The Book Works and Buddy's (next to The Book Works) in the Flower Hill Mall, Del Mar, CA 2670 Via De La Valle, 2nd level. Buddy's 858.720.0484 The Book Works 858.755.3735 Bring your pooch!*

**APRIL 26, SATURDAY, 3PM** *The Local Hero Bookstore, 208 E. Ojai, CA 93023 805.640.9250 Beautiful downtown Ojai!*

**ON AND ABOUT THE TOWN:** Happy New Year of the Earth Rat!

The Chinese New Year was ushered in on Feb. 7th with lots of dancing dragons, gongs, accented with the lucky color red! The rat is the first animal on the Chinese Cycle and is known for it's hard work and productivity. Very lucky for business, professional success, and wealth. Go forth and negotiate for your greatest abundance! Feng Shui Master Nate Battoon's New Year party kicked off the auspicious year of the rat with a grand evening of fun, good will, and lucky new beginnings!



Paula Brown©  
 Dragons love eating "dough"

## WHERE?

Hmm, I know  
 they must be  
 verry near...



Paula Brown©

Hundreds of "pretties" at the Wild Animal Park, CA special Butterfly exhibit now thru mid April.



Paula Brown©

Butterflies everywhere...Spring has sprung at the Wild Animal Park in CA this and next month at a special display of butterflies. Big ones, small ones, all sorts of colors spin beauty all around you as you stroll through their flower home. Try to get a glimpse of this one if you can. They rest by landing on your hat, camera, arms, shoulders and bright colored clothes...just don't take any "hitch hikers" with you on your exit!!!

## WHO, HOW AND WHAT?

### Tips on Cat Scratching Issues:

Cats scratch, that is normal! Let's them define their territory as well as a great stretch. But, when your couch, stereo speakers or favorite chair becomes a shredded battle wary zone you need to have some help to let them know this is not a good thing! Here's some info from the American Animal Hospital Association on some things that could help:

"To prevent destructive scratching, keep your cat away from tempting areas, trim their nails regularly, and provide a proper scratching post. Encourage your cat to use a scratching post by placing one near their favorite sleeping area or perhaps a second post in a prominent area. Select surface textures that are both practical and appealing to the cat - carpet, sisal, a nubby fabric, or even bare wood. Attract your cat to the post by attaching a few toys, rubbing a little catnip into the surface, or providing a more elaborate structure with climbing and perching areas. Give a food reward whenever they approach their post, and multiple rewards whenever they actually scratch the post. If you prefer to build your own scratching post, ensure that the post is tall enough for your cat to scratch with their legs fully extended and is sturdy enough to support their weight without toppling. You can construct an inexpensive scratching post by securely attaching a fireplace log to a plywood base."

### Cat scratching tips from "yours truly":

ALWAYS tell your kitty WHAT you want and not what you don't want. Place some double stick wide transparent tape over furniture fronts that are "under attack" as well as cover areas with aluminum foil until your kitty gets your message to "ONLY scratch on the kitty post". Have your kitty talked with to find out what the issue could be with emotionally or physically that is the cause of the clawing. Treat the cause, not the symptom!

### A tip for Pups that are a bit toooo "bitie":

Under "Don't make things worse" from writings taken from the American Animal Hospital Association:

"Make sure you are not encouraging your puppy's pesky behavior. Don't get the pup all fired up with rough play, teasing, or tug of war. Avoid games that encourage him to attack your hands or feet, and don't wear gloves during play that allow or encourage the puppy to bite. You should also be careful not to reward "mouthy" behavior. If your puppy gets your attention when he places his mouth on you, the behavior will continue. Petting him, picking him up, gently talking to him, or even giving him a mild shove or a light scolding can reinforce the behavior."

My comment: AMEN to the above!

Be sure to check out [www.furshui.com](http://www.furshui.com) for tips on animal Feng Shui!!

*Wisdom says:* Go to my site, buy the book, enhance you and your pet's flow of chi, and most important of all, SMILE, have some fun!



"Fur Shui"™

Thanks for reading...if you wish to not receive,  
 e-mail me at: [paula@animalhearttalk.com](mailto:paula@animalhearttalk.com) and ask to "unsubscribe"